

The best part of the

Journey



Who we are...

Operating in 36 countries globally, we are experts in creating and running food and drink outlets in locations where people are on the move.

Our purpose is to be the best part of the journey. From delivering exceptional service to passengers to generating long-term sustainable growth and returns for our investors.

36
countries

c.600
locations



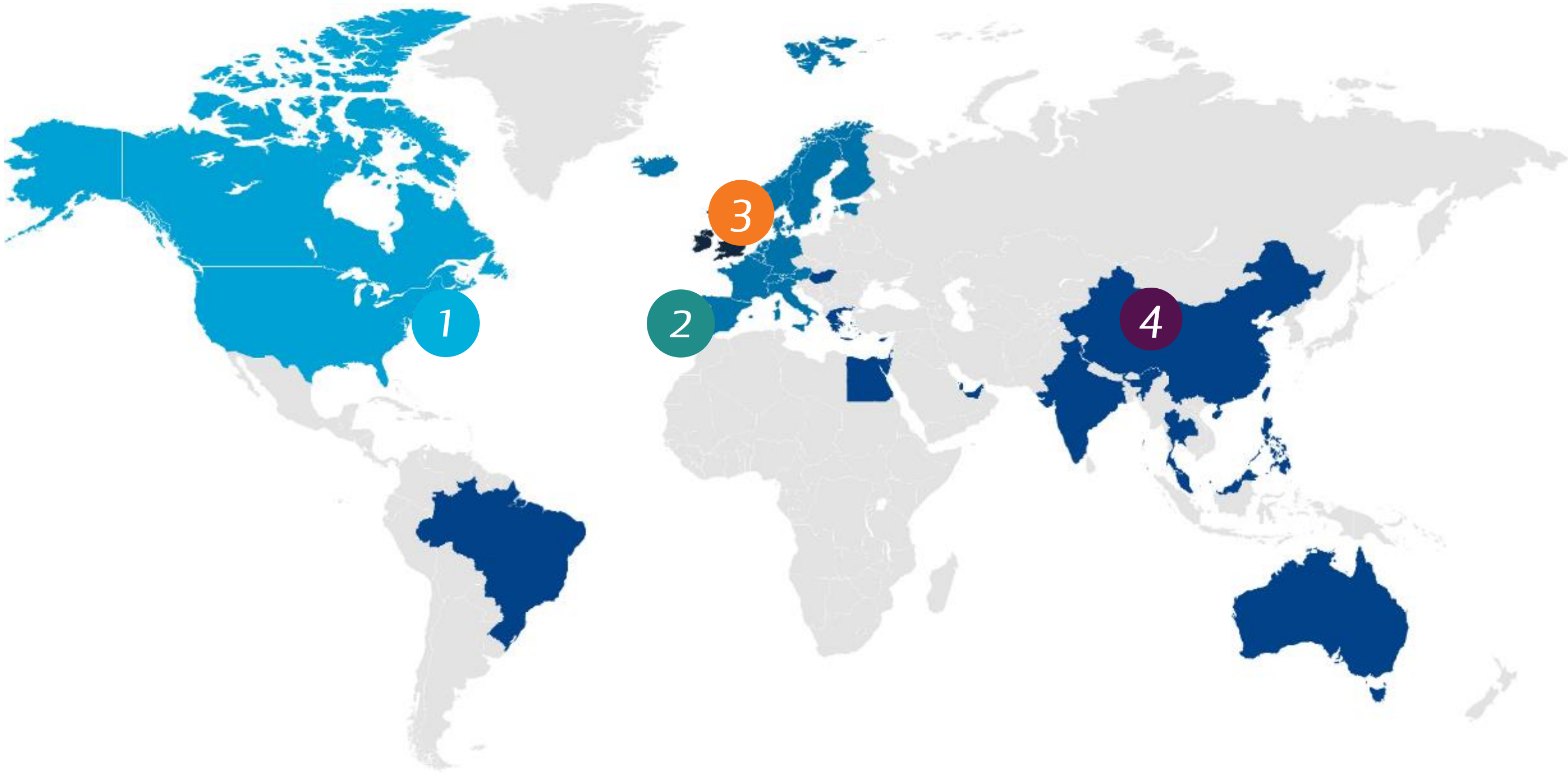
c.42,000
colleagues

c.550
brands

c.2,900
units



We have a global footprint of c.2,900 units across 36 countries



1 North America
c. 370 units
c. 6,300 colleagues
c. 45 locations

2 Continental Europe
c. 1,200 units
c. 14,100 colleagues
c. 300 locations

3 UK & Ireland
c. 470 units
c. 8,600 colleagues
c. 180 locations

4 APAC & EEME
c. 900 units
c. 12,700 colleagues
c. 90 locations

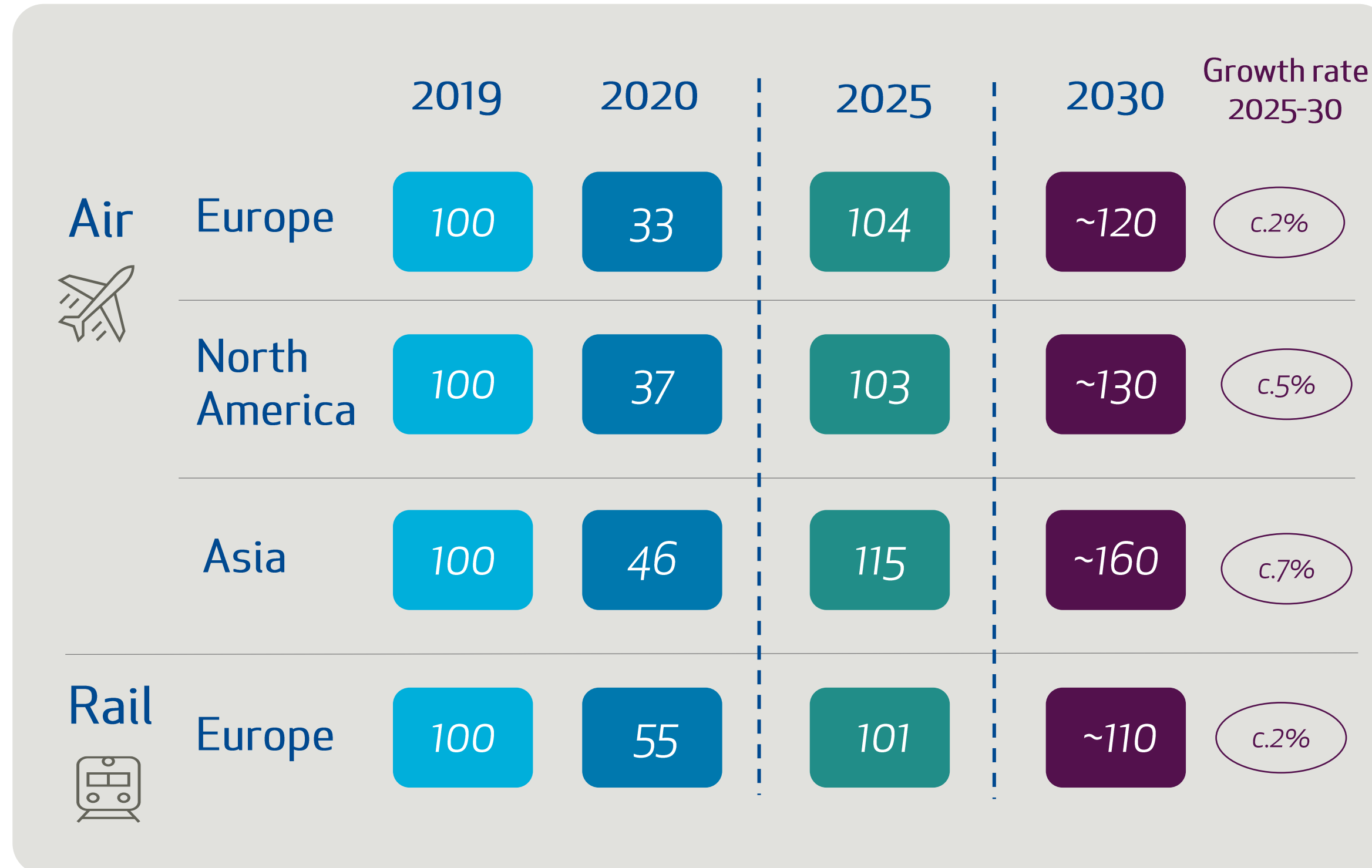
Why invest in SSP?

1 P5 Leading market positions in growing food travel sector <ul style="list-style-type: none">• Operating in an industry with long-term structural growth trends• Exposure greatest to air, domestic and leisure travel where trends are most supportive• More than 20 global market leading positions in travel food markets¹	2 P8 Strong business platform <ul style="list-style-type: none">• Specialists in an environment with a highly complex operating model• Diverse client base, typically seeking a large tender size, and many long-standing relationships• Flexible and extensive brand portfolio, which we constantly enhance to meet different client requirements	3 P12 Clear strategy for growth and returns <ul style="list-style-type: none">• Business model focused around delivering growth and maximising returns• Medium-term framework outlining value creation from 2025• Well positioned to benefit from growth trends and drive returns particularly in N.America and APAC & EEME• Secured pipeline to deliver new business growth, shifting our mix of business towards higher growth markets	4 P17 Disciplined financial framework <ul style="list-style-type: none">• Highly disciplined use of capital with 3-4 yr payback hurdles on new growth investment• Clear priorities for capital allocation, including ordinary dividend payments restarted for 2023• Plans in place to increase EBITDA in FY24 by c.23%-c.34% y-o-y, at constant rate²	5 P19 Sustainability embedded in what we do <ul style="list-style-type: none">• Sustainability Strategy covers three priority areas: Product, Planet and People• Global targets for 2025 in each area, and our science-based target to reach net-zero GHG emissions across our value chain (Scopes 1, 2 and 3) by 2040, from a 2019 base year	6 P23 Motivated and talented management team <ul style="list-style-type: none">• Highly experienced and diverse leadership team• Broad range of experience across the F&B, travel, hospitality and retail industries	7 P24 Financials recovering rapidly post impact of Covid <ul style="list-style-type: none">• Sales volumes recovering rapidly to pre-Covid-19 levels• Our KPIs demonstrating a rapid rebound as revenue recovers• Balance sheet strengthened
--	---	--	---	---	--	---

¹Rights Issue Prospectus, 17 March 2021

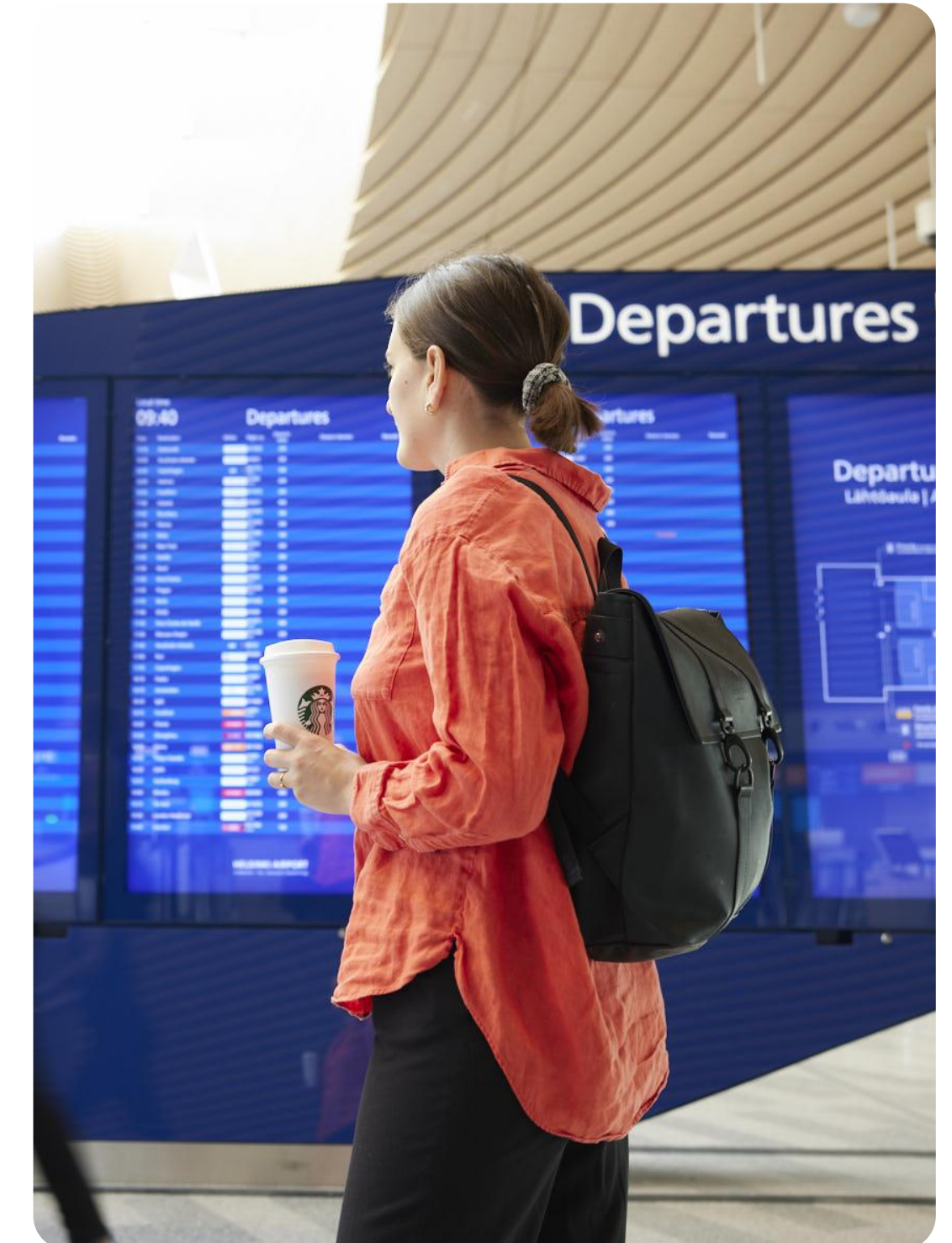
²As published at Preliminary Results December 2023

Operating in an industry with long-term structural growth trends



We expect growth in our markets will be underpinned by longer-term trends, including:

- rising incomes in India and in emerging markets across Southeast Asia
- growth in low-cost carriers, leading to increased consumption in airports and higher demand for grab 'n' go food to eat on the plane
- major investment in travel infrastructure by both airlines and airports
- within airports, a shift in space allocation from retail towards food and drink

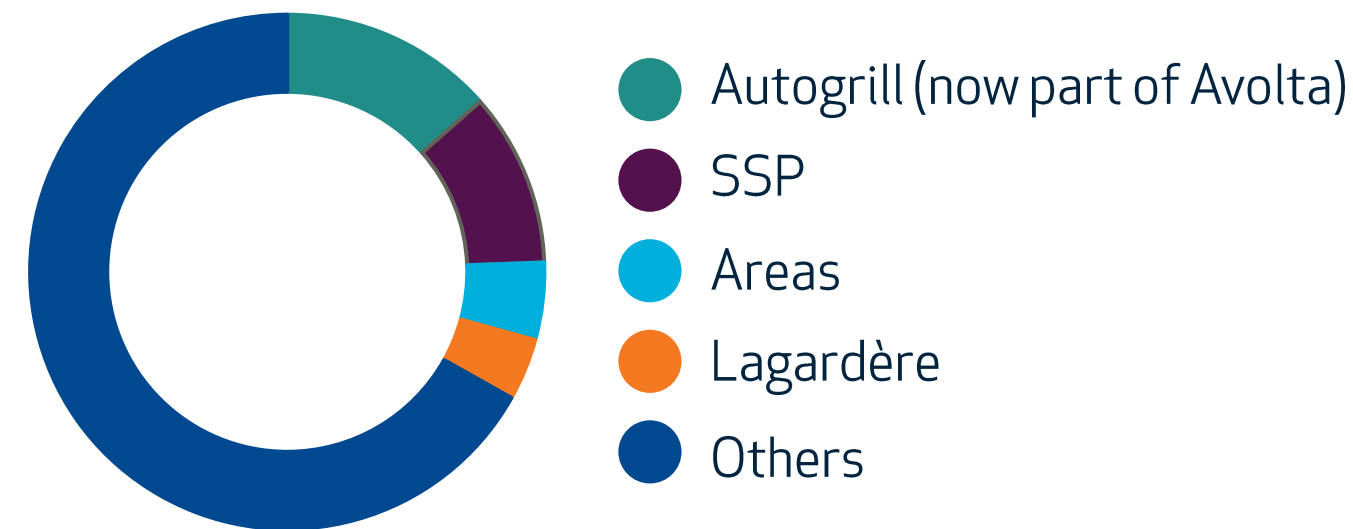


Market leading positions in growing sectors

We have many market-leading positions¹

>20
Countries where SSP holds market leading positions (#1 or #2) in air

Fragmented market – Top 4 players³ represent c.1/3



We principally operate in the growing air sector²

c.70%
of our business is in the air sector

c.25%
of our business is in the rail sector

c.5%
of our business is in other areas, including motorway service areas (MSAs), in-flight catering, retail, lounges and on-board rail catering

¹Rights Issue Prospectus, 17 March 2021

²SSP 2023 Annual Report

³SSP FY2019 (excluding Other Channel); Autogrill 2019 (excluding Motorways); Areas (Elior) 2018 (excluding motorways); Lagardère Travel Retail 2019 (estimated food service revenue).

Leading position in the competitive landscape

Global players

- Key competitors – Avolta, Lagardère and Areas
- SSP is #2 globally by revenues¹, but a leader in many of its chosen markets
- Broad portfolios of brands and concepts
- Travel food & beverage market is highly fragmented



Local players

- Numerous local competitors, varying by region
- Generally small players with limited number of sites and focused on narrow geographies or individual regions



Brand owners

- Some food & beverage brands target the travel sector and choose to operate concessions directly
- Difficult for brand owners to achieve SSP's economies of scale / operating efficiencies in individual locations.
- Difficult for clients to manage multiple brand relationships
- Locked out of tenders for multiple units (the norm)



Specialists in an environment with a highly complex operating model

Customer insights and innovation

- Extensive international travel F&B customer analysis
- SSP menu design workshops
- Technology-driven innovation

Customer and client feedback

- Leverage technology to allow extensive customer feedback
- Annual client survey and feedback
- Staff incentivised on customer feedback

Access to SSP brand portfolio

- C. 550 brands
- International third-party brands alongside owned brands and bespoke concepts
- Ability to deliver highly tailored brand portfolio, flexible to client requirements

Employee training and development

- Tailored training for different client requirements
- Multi-skilling allowing flexible scheduling across brands and formats
- Management development programme

Travel expertise

- Right brands and right designs in the right locations
- Travelisation of well-known brands and formats
- Understanding customer needs

Operational excellence in travel environments

- Management of high volume, complex 24h operations and logistics with extreme trading peaks and troughs
- Management of security considerations for staff and supply chains
- Leveraging shared production facilities in large sites



Diverse client base and many long-standing relationships

- Diverse client base with c.600 locations across the world
- Typically long-term relationships: e.g. the top 10 clients have an average of >c.30-year ongoing relationship
- Strong historical retention rates: c. 80% of contracts expiring each year retained on average (2007-19)

North America



UK & Ireland



Continental Europe



APAC & EEME



Diverse client base and many long-standing relationships

We structure contracts with our clients carefully at the outset, enabling us to deliver high returns:

	Tender process	Typical contract length	Key terms	Regional variances
Air	Competitive tender Direct negotiations	5-8 years av. (note North America has typically longer contracts 10-12 years)	Concession fee set as % of sales (21% in FY2023) Subject to a minimum guaranteed rent, typically a % of first year estimated concession fee or prior year concession fee (typically 2/3 of the concession fee paid)	North America - more state government / municipality clients, longer contracts APAC & EEME - Typically commercial enterprises, shorter contracts
Rail		7-10 years	Through Covid-19, many minimum guaranteed rents were updated to be on a per passenger basis Initial capital outlay to fit out the unit	Similar contracts between geographies

Contract tender process

- Client requests tender from a number of operators
- Process can last from four weeks to two years, involving several rounds of discussions
- Possible to pre-emptively extend contracts by making proactive proposal to clients

Flexible, extensive brand portfolio

We have a wide portfolio of around 550 brands, which include those we have created ourselves as well as those we franchise:

Brands we have created

International brands



National brands



Bespoke concepts



International brands



National brands



Local heroes



Brands we franchise

Economic model focused on delivering growth and maximising returns



Medium-term framework outlining value creation from 2025

- 1** Stronger sales growth

 - Pivoting to high growth markets with structural tailwinds
 - Stronger like-for-like growth
 - Net gains average c.3-5% p.a.
- 2** Sustainable operating margin enhancement

 - Operating leverage as sales grow
 - Efficiencies and technology offsetting rent and other cost inflation
 - Phasing of unit openings with pre-opening costs and maturity profiles
- 3** Sustainable EPS growth

 - Strong operating profit growth
 - Minorities growing in line with profits of businesses with JV partnerships
- 4** Operating cash flow funding organic investment

 - Tight cash management; negative working capital cycle
 - Funding maintenance capex and new business expansionary capex
- 5** Deleveraging or returning cash to shareholders

 - Leverage target 1.5x-2.0x; pace of deleveraging determined by scale of new business
 - Payment of ordinary dividend, targeting payout ratio of c.30-40%
 - Surplus cash allocated in line with capital allocation framework

Well positioned to benefit from growth trends and drive returns

Pivoting the business to higher growth markets of North America and APAC & EEME



North America

A market-leading proposition

- 20% revenue CAGR 2014-19
- Attractive proposition with local 'sense of place'
- Strong relationships: client, brand and JV partners (Airport DBEs)
- Large structurally growing market with significant 'white space'
 - greater share of existing 34 sites
 - further penetrate top 80
 - new smaller airports model

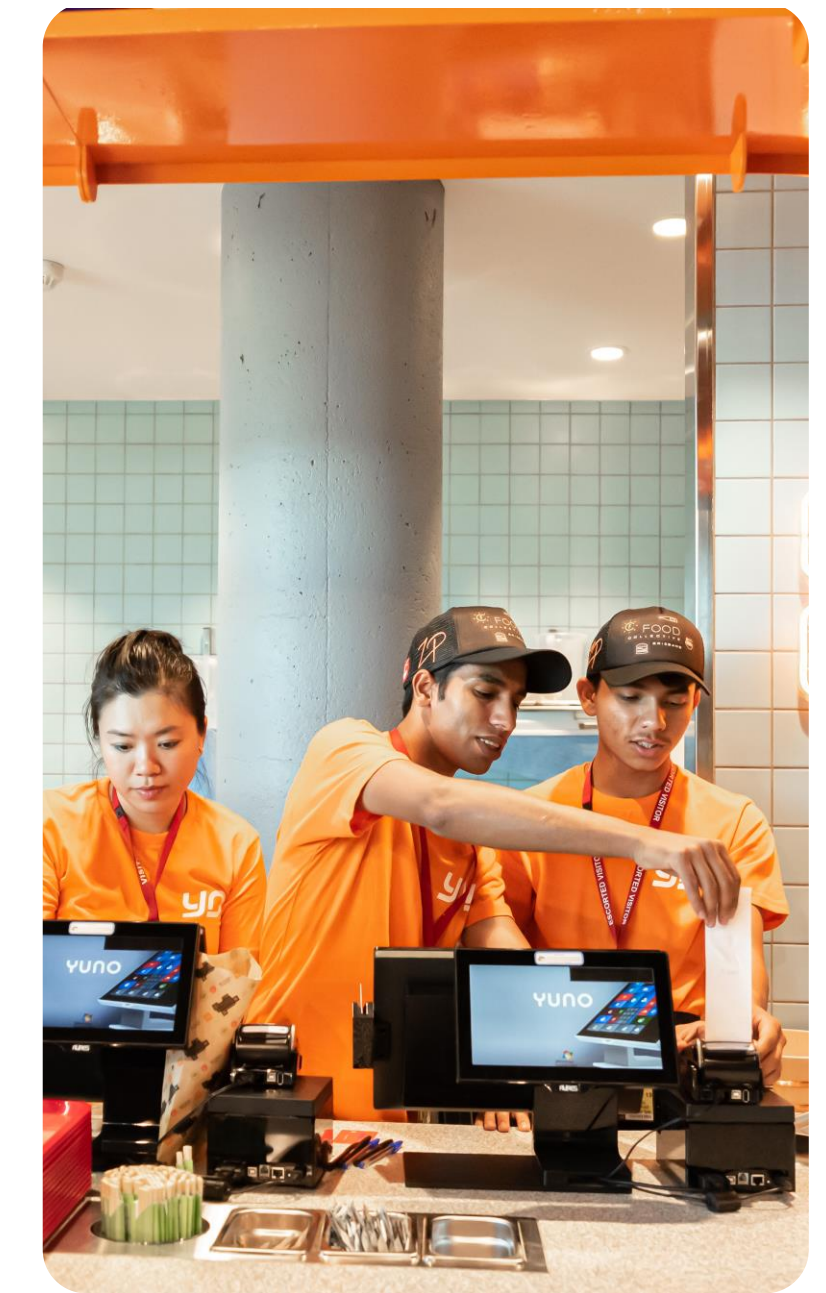
SSP expanding presence
in top 80 airports;
c.10% share of \$6bn market¹

APAC & EEME

An exciting footprint

- Strong presence in high growth markets e.g. India
- Wide range of concepts led by our International brands
- JV partnerships delivering local expertise
- Significant growth expected across the region

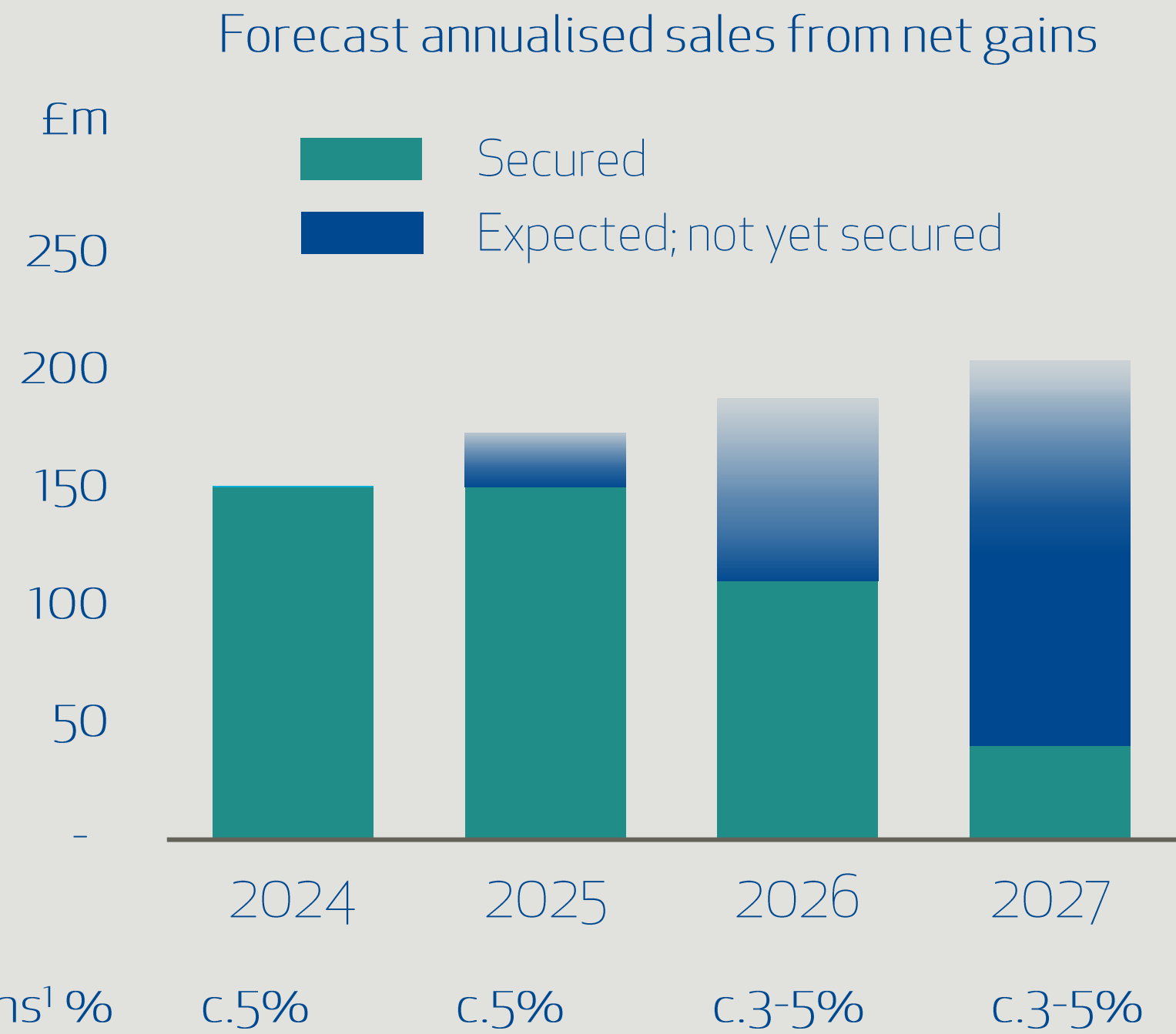
Air passenger levels
forecast to grow by 60%
compared to 2019 levels by 2030



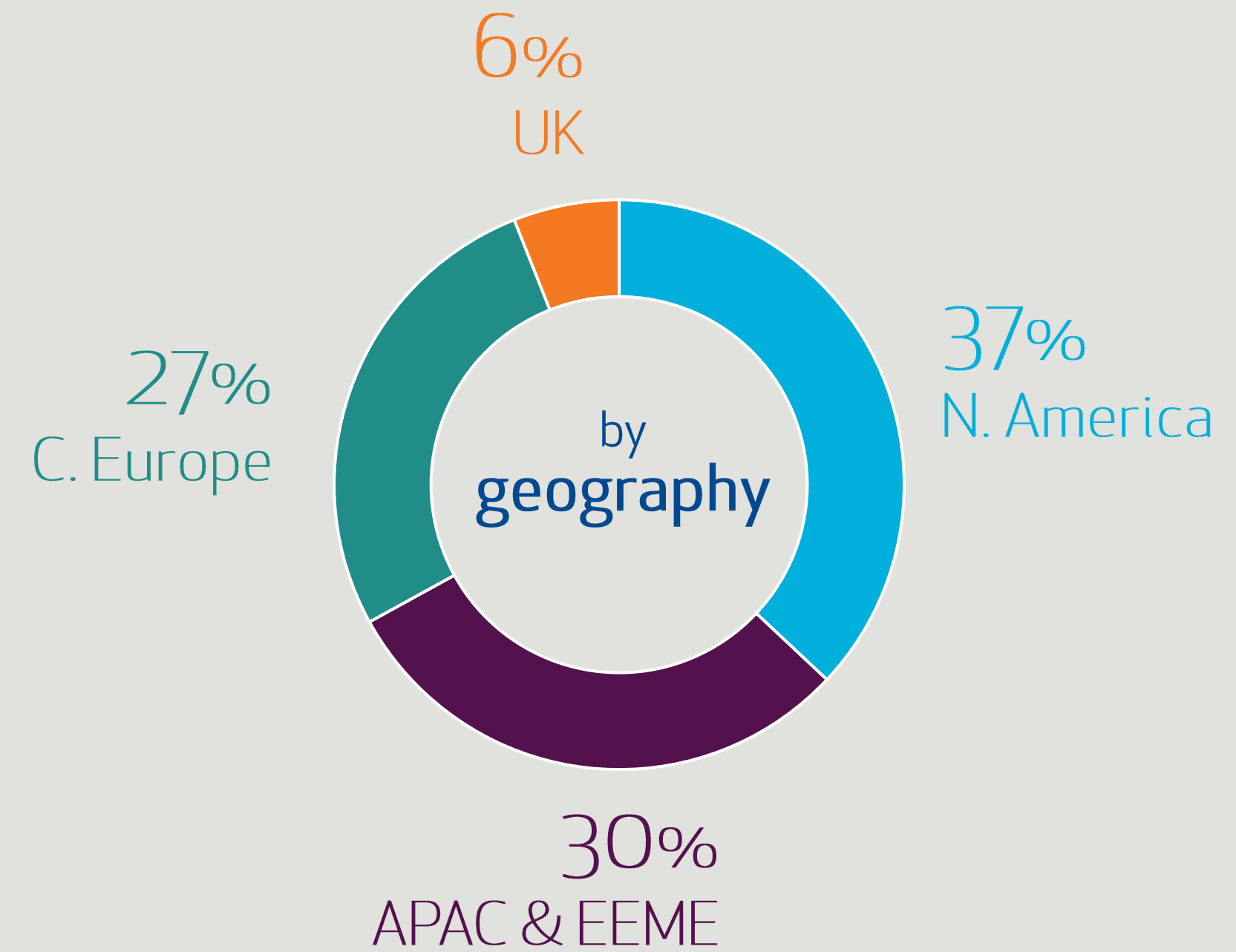
Secured pipeline to deliver new business growth...

Shifting our mix of business towards higher growth markets

Expected net gains in 2024 of c.5% already fully secured



Two-thirds of secured net gains in N.America and APAC & EEME



Clear priorities for capital allocation including ordinary dividend payments restarted for FY23

Uses of cash and balance sheet efficiency

Organic growth

Renewals and net gains
3-4 year payback

Infill M&A

Required returns > WACC

Balance sheet efficiency

Target net debt/EBITDA
c.1.5x - 2.0x

Ordinary dividend

Target pay-out
ratio of 30-40%

Surplus capital returned

Share buybacks or
special dividends

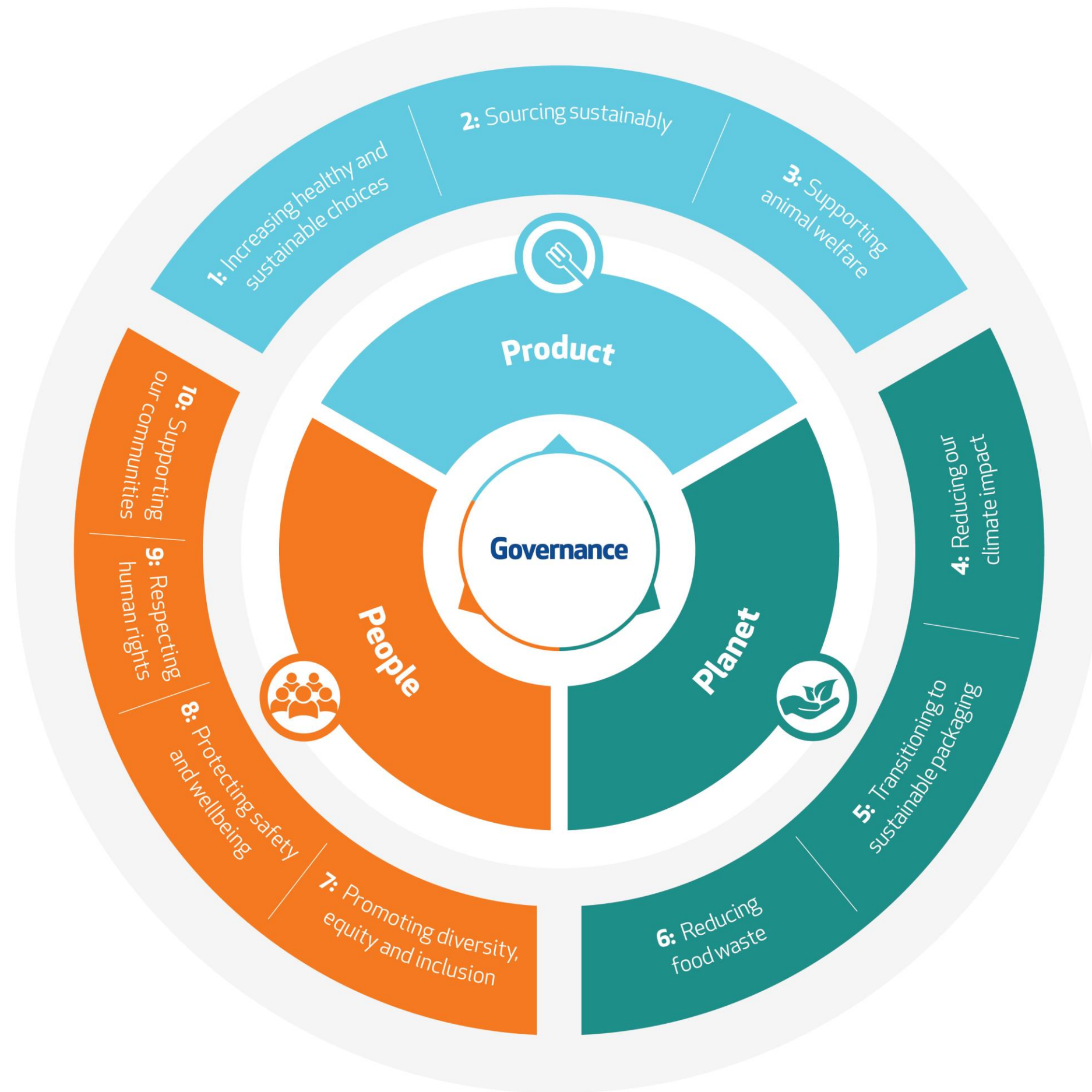
Clear priorities to generate returns

- Prioritising organic growth; renewals and net gains and infill M&A
- Ordinary dividend resumed at payout ratio of 35% on FY earnings
- Medium-term leverage range remains c.1.5x-2.0x
Net debt: EBITDA
- Capital returns to deliver balance sheet efficiency

Plans in place to increase EBITDA in FY24 by c.23-34% year-on-year at constant currency

	FY 2023 Actuals	FY 2024 Planning Assumptions ^{1,2}	Drivers
Revenue	£3.0bn	c.£3.4-3.5bn	<ul style="list-style-type: none"> Like-for-like c.6-10% Net gains of c.5% Acquisition of Midfield Concessions adding c.2%
EBITDA	£280m	c.£345-375m	<ul style="list-style-type: none"> Operating leverage Efficiencies offsetting cost inflation Unit openings – pre-opening costs ramp up
Operating profit	£164m	c.£210-235m	<ul style="list-style-type: none"> Depreciation at c.4.0% of sales


Our global Sustainability Strategy



 Our strategy covers three strategic areas of Product, Planet and People, and is underpinned by high standards of governance.

 We have 10 commitments addressing the most important issues for our business and stakeholders.

 We have clear and measurable global 2025 targets driving progress in each area.

 We have a science-based net-zero target to achieve net-zero greenhouse gas (GHG) emissions across our value chain (Scopes 1, 2 and 3) by 2040, from a 2019 base year.



Product: Serving our customers responsibly

2023 performance highlights

Commitment 1:

Increasing healthy and sustainable choices



We are committed to increasing our offering of healthy and sustainable choices to customers to support their dietary needs and preferences.

34% of meals offered by our own brands are plant-based or vegetarian.
2025 target: >30%

88% of our own brand units in our UK&I, Continental Europe and North America regions that serve coffee offer non-dairy milk alternatives.
2025 target: 100%

Commitment 2:

Sourcing sustainably



We are committed to sourcing our products responsibly and sustainably, with due care for the environment and the people involved in their production and manufacture.

87% of contracted suppliers to sign up to our Supplier Code of Conduct or equal or better standard.
2025 target: 100%

71% of hot beverages for our own brands are from sources certified against recognised standards.
2025 target: 100%

Commitment 3:

Supporting animal welfare



We are committed to working with our suppliers to maintain high standards of animal welfare across our global supply chains.

48% of eggs for our own brands are from cage-free sources.
2025 target: 100%



Planet: Protecting our environment

2023 performance highlights

Commitment 4:

Reducing our climate impact



We are committed to achieving net-zero greenhouse gas (GHG) emissions across our value chain (Scopes 1, 2 and 3) by 2040, from our 2019 base year.

42%

2032 target: 60%

reduction in absolute Scope 1 & 2 GHG emissions, from our 2019 base year.

Approved

Our **net-zero targets** were approved by the Science Based Targets initiative (SBTi)

Commitment 5:

Transitioning to sustainable packaging



We are committed to eliminating unnecessary single-use plastic and ensuring 100% of our own brand packaging is reusable, recyclable or compostable by 2025.

c.85%

2025 target: 100%

of our own brand packaging is reusable, recyclable or compostable.

c.84%

2025 target: 100%

of own brand customer-facing packaging is free from unnecessary single-use plastic.

Commitment 6:

Reducing food waste



We are committed to reducing food waste through prevention, redistribution, recycling and composting.

c.1,200

tonnes of food waste saved from landfill via our partnership with Too Good To Go since 2016.

96%

of units with fryers are recycling waste cooking oil.



People: Supporting our colleagues and communities

2023 performance highlights

Commitment 7:

Promoting diversity, equity and inclusion



We are committed to promoting an inclusive and engaging culture where everyone can fulfil their potential.

3.98 colleague engagement score out of 5 in global Colleague Engagement Survey with Gallup.

37% of senior leadership roles and **50%** of Board roles are held by women.
2025 target: 40%

Commitment 8:

Protecting safety and wellbeing



We are committed to protecting the safety of our colleagues, customers and clients, and promoting colleague wellbeing.

97% of markets have wellbeing programmes in place.
2025 target: 100%

Commitment 9:

Respecting human rights



We are committed to respecting the human rights of people across our business operations and supply chains.

33% of suppliers with higher human rights risks underwent due diligence reviews.
2025 target: 100%

Commitment 10:

Supporting our communities



We are committed to supporting our diverse, local communities through charitable partnerships to alleviate food poverty and other causes.

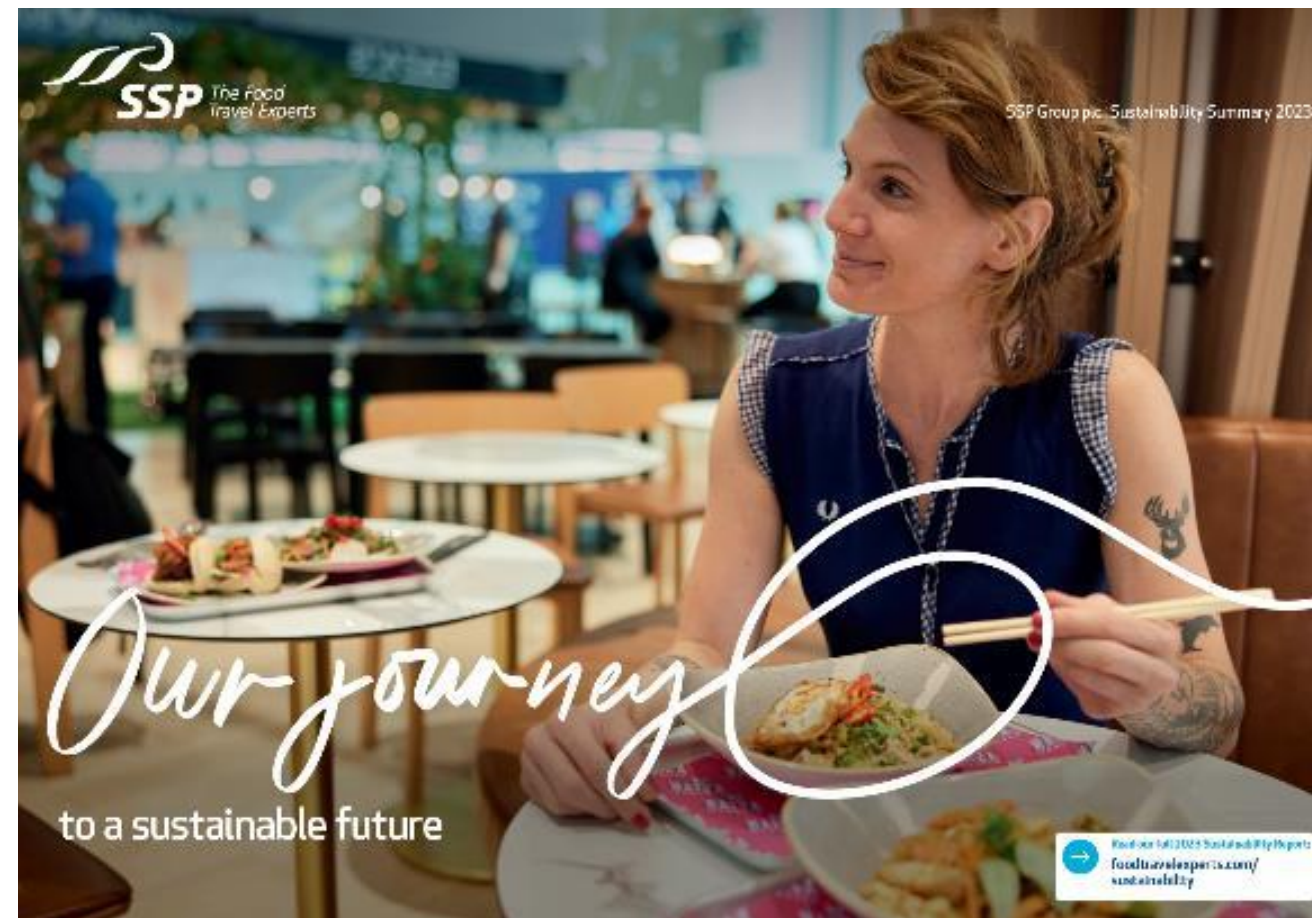
24 charity partnerships across 14 countries.

More information

See our Sustainability Reporting Suite 2023

Including our Sustainability Report, Sustainability Summary, Sustainability Data Book, policies and statements.

Available at: www.foodtravelexperts.com/sustainability



Economist Impact 'Scope for Change' Film

We are featured in Economist Impact's 'Scope for Change' spotlight film series, with a short film on how we're taking a science-based, data-driven approach to reducing the climate impact of our food & beverage.

Available at: impact.economist.com/value-chain-navigator/spotlight



Highly experienced and diverse Group Executive team



Patrick Coveney
Group CEO

Joined March 2022
Previously Greencore plc, McKinsey & co



Kari Daniels
CEO UK & Ireland

Joined January 2023
Previously Tesco, SC Johnson



Jonathan Robinson
CEO Asia Pacific

Joined 2016
Previously WHSmith, Sainsbury's



Jonathan Davies
Deputy Group CEO & CFO

Joined 2004
Previously Safeway plc, OC&C



Jeremy Fennell
CEO Continental Europe

Joined 2019
Previously Dixons Carphone, Elkjøp



Fiona Scattergood
General Counsel & Company Secretary

Joined 2011
Previously Travers Smith LLP, Herbert Smith Freehills LLP



Mark Angela
Chief Business Development & Strategy Officer, CEO India & EEME

Joined 2012
Previously PizzaExpress, Greene King



Sarah John
Corporate Affairs Director

Joined 2015
Previously Compass Group plc, ABN AMRO



Mark Smith
Chief Digital & Technology Officer

Joined 2018
Previously Tesco, Accenture



Miles Collins
Group Finance Director

Joined 2006
Previously Lastminute.com, Safeway plc



Angela Morrison
Chief Customer Officer

Joined 2013
Previously PizzaExpress, Greene King plc



Michael Svagdis
CEO Americas

Joined 2014
Previously Compass Group plc, Eurest



Ann-marie Murphy
Chief People Officer

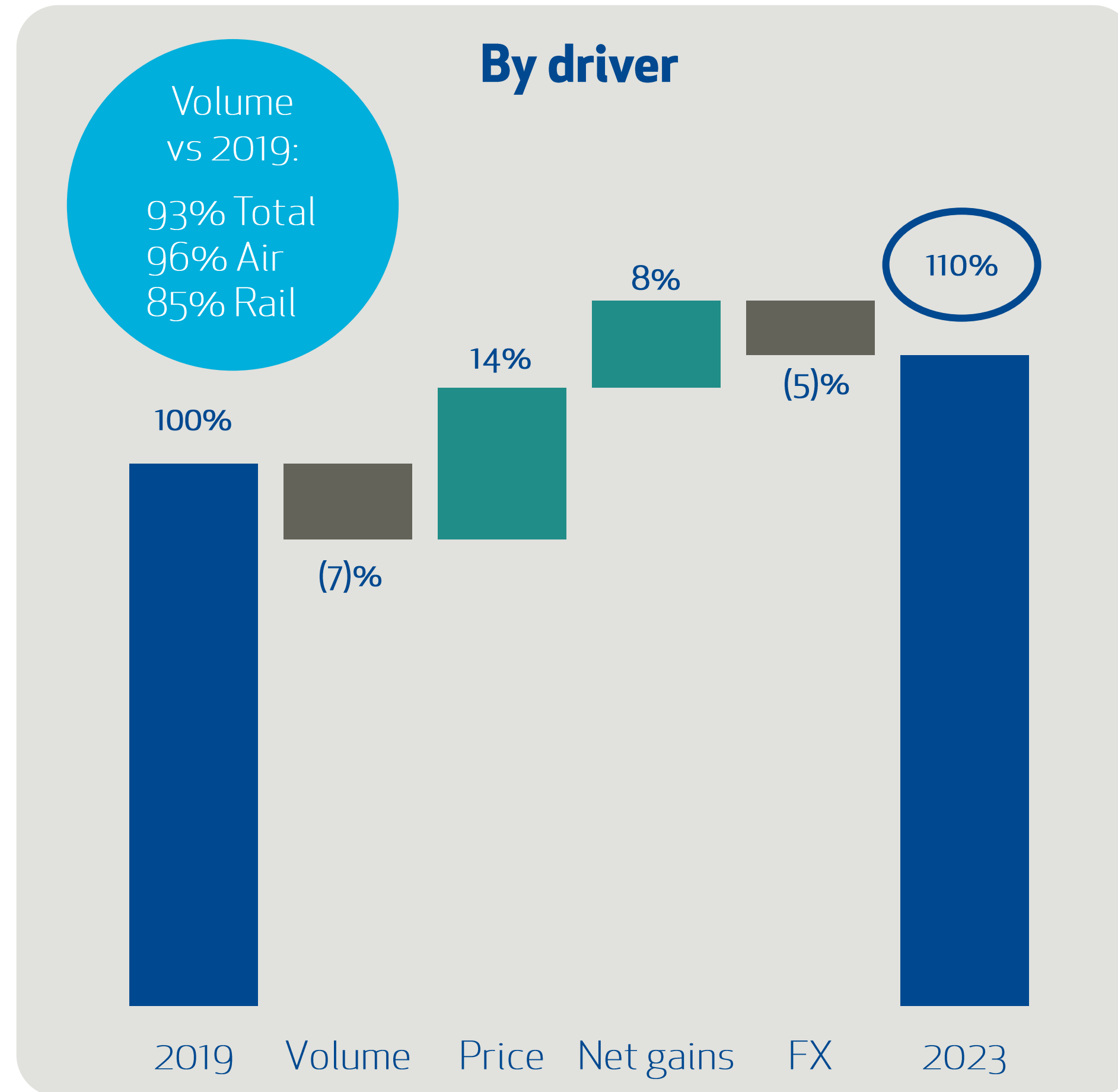
Joined 2024
Previously The Gym Group, New Look Retailers



Sukh Tiwana
Chief Procurement Officer

Joined 2004
Previously Compass Group plc

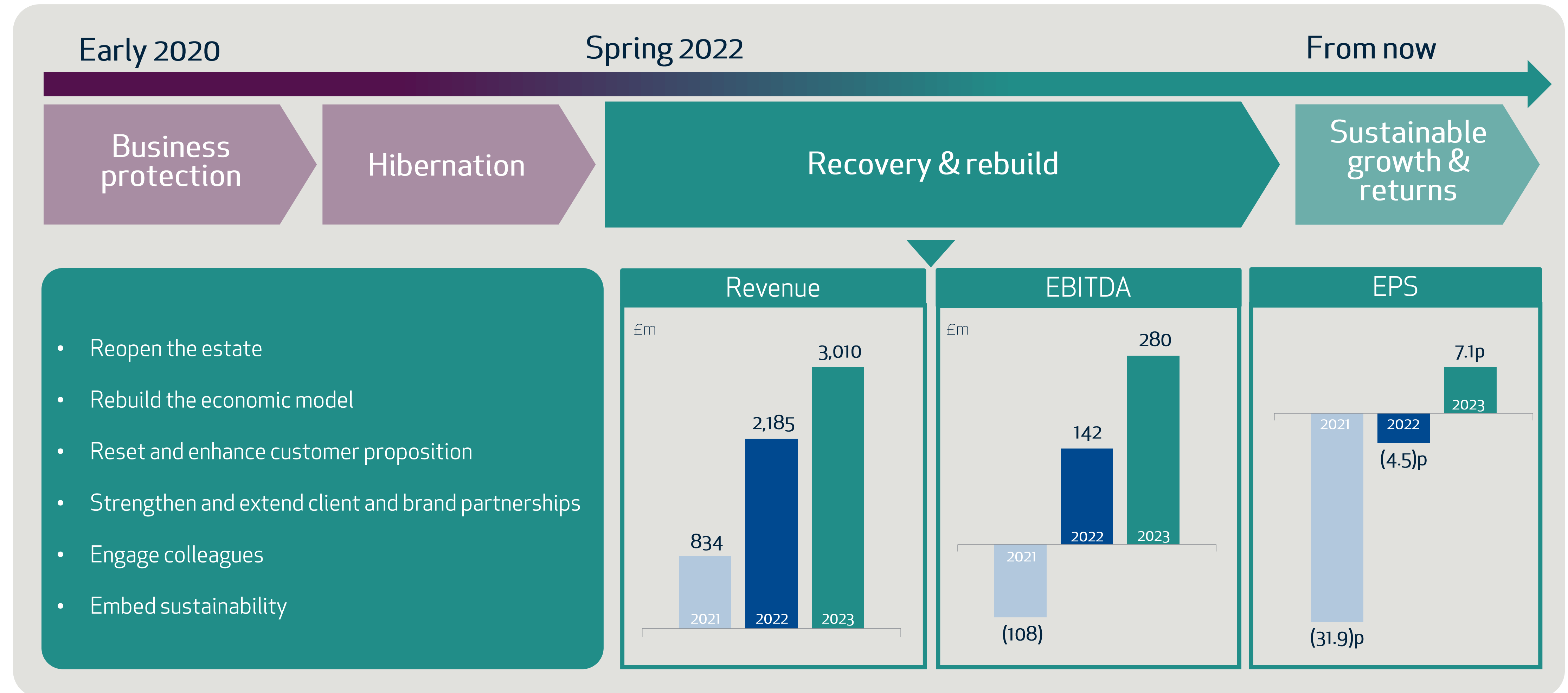
H2 2023 Group revenue at 110% of 2019 levels



By region

	2023 H1	2023 H2
North America	127%	123%
Continental Europe	109%	110%
UK & ROI	85%	98%
APAC & EEME	104%	114%
Group	104%	110%

KPIs demonstrating a rapid rebound as revenue recovers



Why invest in SSP?

- 1** Leading market positions in growing food travel sector
- 2** Strong business platform
- 3** Clear strategy for growth and returns
- 4** Disciplined financial framework
- 5** Sustainability embedded in what we do
- 6** Motivated and talented management team
- 7** Financials recovering rapidly post impact of Covid



Investor relations contacts



Sarah John
Corporate Affairs Director

+44 (0) 7736 089218
sarah.john@ssp-intl.com



Sarah Roff
Head of Investor Relations

+44 (0) 7980 636214
sarah.roff@ssp-intl.com

Registered address	32 Jamestown Road London NW1 7HW
Team email	Investor.relations@ssp-intl.com
LEI	213800QGNIWTFMENJ24
Ticker	SSPG.L
Index	FTSE 250
Year end	September
Market capitalisation	£1.8bn (16 January 2024)
Number of shares	796m



Appendix

History and key milestones

Compass

2004-2006

SSP established

- Established as a standalone business from within the Compass Group
- Renamed Select Service Partner (SSP)
- Rapid early development
- Acquisition by EQT
- Disposal of UK motorways (sold to Macquarie)

EQT

2007-2008

Investment for growth

- EQT (Swedish private equity group) acquired SSP (excluding UK motorways business sold to Macquarie)
- 'Food Travel Experts' brand-building
- Several in-fill acquisitions (e.g. Canada, Germany, Belgium)
- Rapid expansion (e.g. in China, Australia and the US)

EQT

2009-2010

Balance sheet strengthening

- Slow-down in passenger numbers due to crisis
- Elevated leverage
- Focus on balance sheet, cash flow and the core business

EQT

2011-2013

Refocus on core markets and building platform for growth

- Refocus on core markets and expansion in priority growth regions (North America, Middle East, Asia Pacific)
- Flagship new contracts to strengthen platform in growth regions (e.g. JFK, Phoenix, Doha, Beijing)
- Leadership transition to CEO Kate Swann at the end of 2013

FTSE250

2014+

Focus on leveraging platform for growth and retail skill set

- Undertook an Initial Public Offering in 2014
- Focus organisational structure on growth and value creation
- Embed retail disciplines
- Develop retail operations excellence
- In-fill acquisitions (e.g. TFS in India, Stockheim in Germany)
- Acceleration of new contract wins (e.g. Dubai, JFK, Chicago & Cebu)
- Deleveraging and transition to investment grade profile

Financial track record since IPO

Underlying P&L								COVID IMPACT & RECOVERY			
	2014	2015	2016	2017	2018	2019	2020	2021	2022	2023	
Sales	1,827.1	1,832.9	1,990.3	2,379.1	2,564.9	2,794.6	1,433.1	834.2	2,185.4	3,009.7	
Gross Profit (% Sales)	66.5%	67.0%	68.0%	69.4%	70.2%	71.1%	69.9%	71.9%	72.1%	72.2%	
Labour Costs (% sales)	29.7%	29.6%	29.2%	28.9%	28.7%	29.0%	36.2%	42.2%	31.4%	30.5%	
Rent (% sales)	16.5%	17.0%	17.6%	18.4%	19.1%	19.7%	24.5%	25.9%	20.8%	20.8%	
Other Operating Costs (% sales)	11.3%	11.2%	11.2%	11.3%	11.0%	10.7%	16.1%	16.7%	13.4%	11.5%	
EBITDA	164	170.3	200.2	258.4	292.9	326.4	-98.2	-108.3	141.9	280.8	
% sales	9.0%	9.3%	10.1%	10.9%	11.4%	11.7%	-6.8%	-13.0%	6.5%	9.3%	
EBIT	88.5	97.4	121.4	162.9	195.2	221.1	-212.4	-209	30.3	163.7	
% sales	4.8%	5.3%	6.1%	6.8%	7.6%	7.9%	-14.8%	-25.1%	1.4%	5.4%	
% YoY		10.3%	24.6%	34.2%	19.8%	13.3%	-196.0%	1.6%	114.5%	540.3%	
Share of Associates	1.5	1.6	1.3	3.4	4.8	4.1	-1.7	1.7	6.6	7.2	
Net Finance costs	-28.2	-17	-15.2	-17.6	-15.6	-22	-26.2	-43.7	-43.6	-33.5	
PBT	61.8	82	107.5	148.7	184.4	203.2	-240.3	-251.0	-6.7	137.4	
Tax	-17.9	-16.9	-24.2	-33.8	-40.5	-45.1	7	30.6	-4.6	-31.2	
PAT	43.9	65.1	83.3	114.9	143.9	158.1	-233.3	-220.4	-11.3	106.2	
Non-controlling Interests	-4.1	-6.9	-9.8	-18.4	-25.5	-26.6	-9.6	-2.1	-24.2	-49.7	
Profit	39.8	58.2	73.5	96.5	118.4	131.5	-242.9	-222.5	-35.5	56.5	
% YoY		46.2%	26.3%	31.3%	22.7%	11.1%	-284.7%	8.4%	84.0%	259.2%	

Disclaimer

Certain statements in the presentation may constitute "forward-looking statements". These statements reflect the Company's current beliefs and expectations and are based on numerous assumptions regarding the Company's present and future business strategies and the environment the Company and members of its group will operate in and are subject to risks and uncertainties that may cause actual results, performance or achievements to differ materially. Forward-looking statements involve inherent known and unknown risks, uncertainties and contingencies because they relate to events and depend on circumstances that may or may not occur in the future and may cause the actual results, performance or achievements of the Company to be materially different from those expressed or implied by such forward looking statements.

Many of these risks and uncertainties relate to factors that are beyond the Company's ability to control or estimate precisely, such as future market conditions, currency fluctuations, the behaviour of other market participants, the actions of regulators and other factors such as the Company's ability to continue to obtain financing to meet its liquidity needs, changes in the political, social and regulatory framework in which the Group operates or in economic or technological trends or conditions. As a result, you are cautioned not to place undue reliance on such forward-looking statements. Additionally, forward-looking statements regarding past trends or activities should not be taken as a representation that such trends or activities will continue in the future.

Forward-looking statements speak only as of their date and the Company, any other member of the Group, its parent undertakings, the subsidiary undertakings of such parent undertakings, and any of such person's respective directors, officers, employees, agents, affiliates or advisers expressly disclaim any obligation to supplement, amend, update or revise any of the forward-looking statements made herein, except where it would be required to do so under applicable law or regulatory obligations. It is up to the recipient of this presentation to make its own assessment as to the validity of such forward-looking statements and assumptions. Nothing in this presentation shall exclude any liability under applicable laws that cannot be excluded in accordance with such laws.